

2014-2018 Strategic Plan



Strong Communities: Building our Future

Strategic Priorities

The strategic planning process included focus groups and surveys with over 100 community officials, board members, library friends and staff. Thank you to all the participants who helped shape the Library's future. The plan anticipates continuous demographic, economic and technological change. Success in a changing environment will require creativity and nimble organizational responses in six key service areas: strengthening families and youth; supporting local economies; supporting community engagement through culture, history and the arts; promoting the Library as a community gathering place; enhancing collections and technology and fostering a supportive work environment.

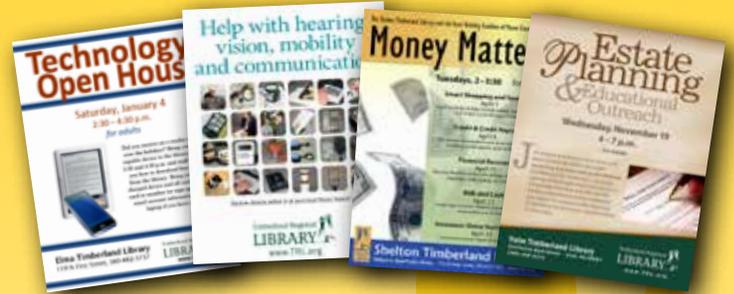


Priority 1: Strengthen Families and Youth

Goal – Increase resources for early childhood learning and development; help children begin their school years eager to learn; prepare them to become life-long learners.

Goal – Give parents and child-care providers the tools to develop childrens' literacy skills.

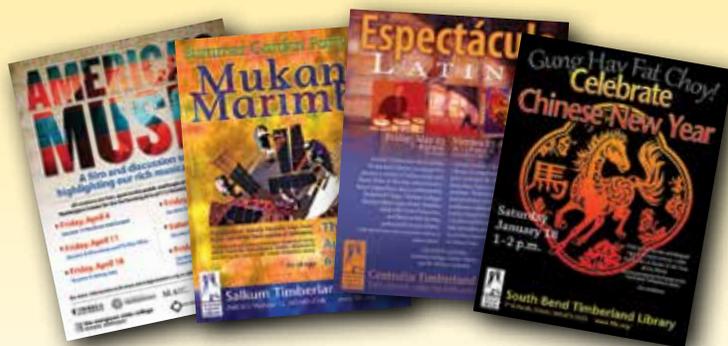
Goal - Increase resources and opportunities for school age youth to be competent, confident learners; encourage in them a thirst for learning and strong social skills.



Priority 2: Support Local Economies

Goal – Nurture relationships with local businesses and organizations; share the Library's vast resources and services to help them achieve their goals.

Goal – Provide access to basic learning, job training, education and career opportunities; help people connect with providers of vital services such as health care, housing and food.



Priority 3: Support Community Engagement through Culture, History, and the Arts

Goal – Engage people in the creation, celebration and preservation of art, culture and history.



Priority 4: Promote the Library as a Community Gathering Place

Goal – Expand awareness of the Library as the heart of each community.

Offer the best in collections, services, events and spaces; find innovative, enticing ways to build engagement.

- Become a hub for positive civic interaction
- Connect individuals and organizations to the Library's vast array of resources
- Facilitate learning and creativity for all ages



Priority 5: Enhance Collections & Technology

Goal – Be widely acknowledged as a center of learning and opportunity by expanding print and digital collections.

Goal – Provide the best in information and computer technology services so that all people can access digital resources for personal enrichment, education, vital services and community involvement.

Priority 6: Foster a Supportive Work Environment

Goal – Promote an organizational culture and climate in which employees contribute to positive outcomes.

Goal – Expand professional growth and development opportunities; encourage employees to reach their full potential.

Goal – Promote healthy living through participation in various wellness activities designed to address the full spectrum of health and well-being.

Timberland Regional Library's strategic planning process re-affirms that few organizations can make the positive societal impact libraries can. By providing equal access to information and nurturing public interaction, they champion literacy, life-long learning and self-improvement. Libraries are welcoming places that offer programs for education, entertainment and community celebration where everyone is able to read, learn, connect and grow.

To learn more about how the Library will meet its goals, see the annual Action Plans on the Library's website - www.TRL.org.

Timberland Regional Library Locations



Mission

Timberland Regional Library invites discovery and interaction with our vibrant collection, services and programs for learning, enrichment, and enjoyment for people of all ages in our diverse communities.

Values

Service for all people who turn to the library for any reason.
Integrity within the libraries and throughout our communities.
Collaboration with others to extend the reach of TRL's resources.
Community Focus that is innovative, creative, and flexible, providing resources our communities tell us they need.

Vision

For those who seek – a connection
For those who question – a dialog
For those who create – a palette
For those who imagine – a story
For all – a place to belong



www.TRL.org