

Board of Trustees  
February 27, 2019

Sarah Ogden  
District Manager,  
Innovation & UX

# Community Engagement Initiative Update

# Community Conversations

- 18 locations
- Participant selection
  - ASK questionnaire contacts
  - Library Managers recommendations
  - Volunteers
- 2 hours with specific format
- Facilitated
  - 2 staff facilitators, 1 note-taker

# Staff Facilitators

- Stephenie Reece (AB-AM-WE)
- Jennifer Finlayson (AB-AM-WE)
- Carlee Osburn (AB-AM-WE)
- Dee Depoe (EL)
- Mary Thornton (HO)
- Donna Feddern (SH)
- Meghan Mortensen (CE)
- Chris Chrzan (CE)
- Susan Carney (IL)
- Michelle Zilli (NA)
- Holly Paxson (LA)
- Kendra Jones (SC)
- Ryan Williams (SC)
- Sarah Ogden (SC)
- Trisha Cronin (SC)

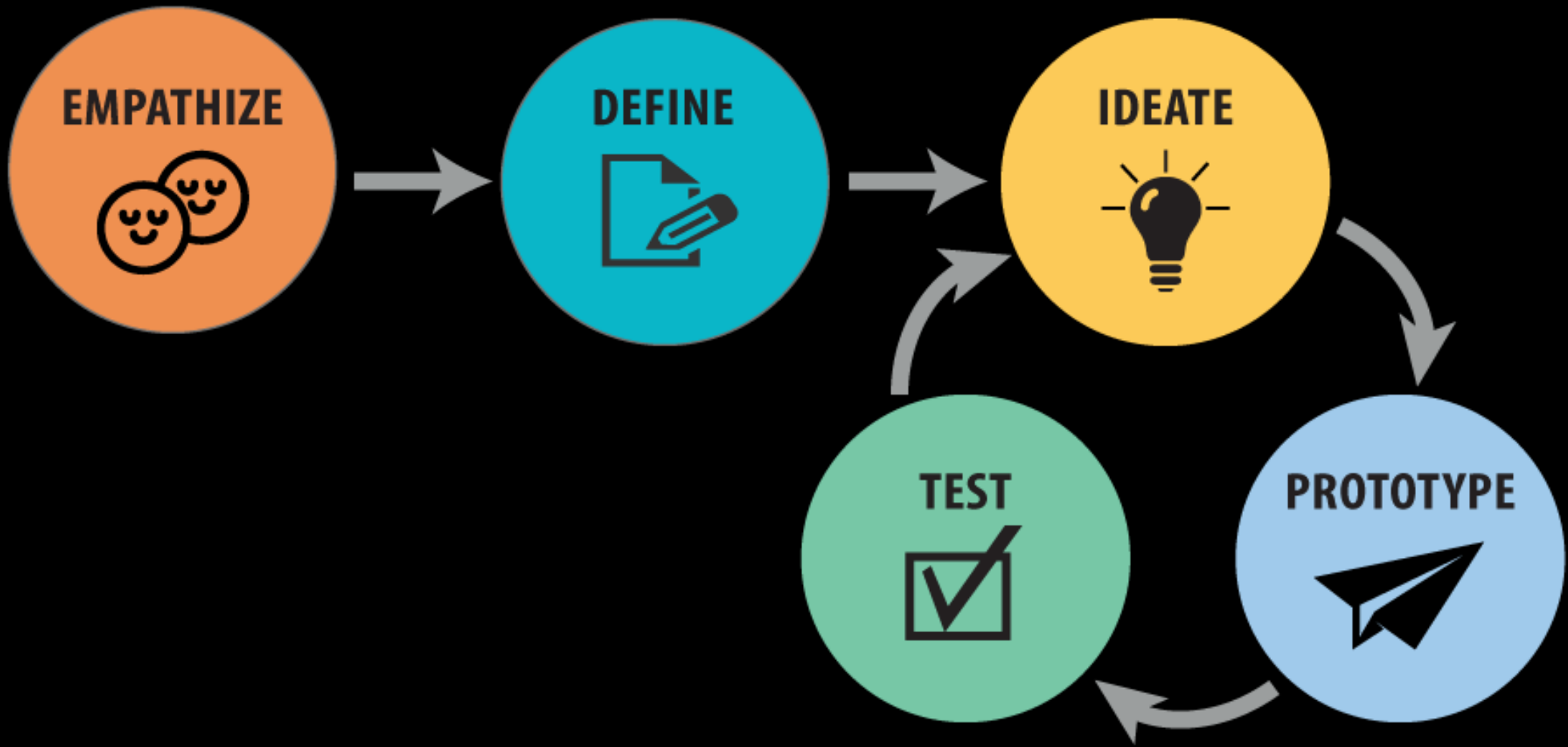
# Staff Note-takers

- Laura Young (AB-AM-WE)
- Erin Stumpf (AB-AM-WE)
- Susan Faubion (CE)
- Jenny Penoyar (SB)
- Jamie Gogocha (TE)
- Paige Preston (SC)

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# Strategic Planning



# Phase I: Inspiration

- ASTR Strategic Planning Exercise (Fall 2018)
- ASK Questionnaire (Fall 2018)
  - Public
  - Staff
- Community Conversations (Spring 2019)
  - Public
  - Staff
- Branch Staff Training Days (May 2019)
- Regional Analysis (Spring 2019)

# Phase II: Ideation

- Strategic Planning Committee (June – October 2019)
  - Vision
  - Mission
  - Core services
  - Priorities/objectives
- Community Check-ins (July & September 2019)
  - Public
  - Staff



# Phase III: Implementation

- Strategic Planning Committee (October 2019)
  - Finalize
  - Launch
  - Assess/Adjust
- Switch to Tactical/Action Planning (Fall 2019)
  - Collaborative Design
    - Public
    - Staff
  - All Staff Training Retreat

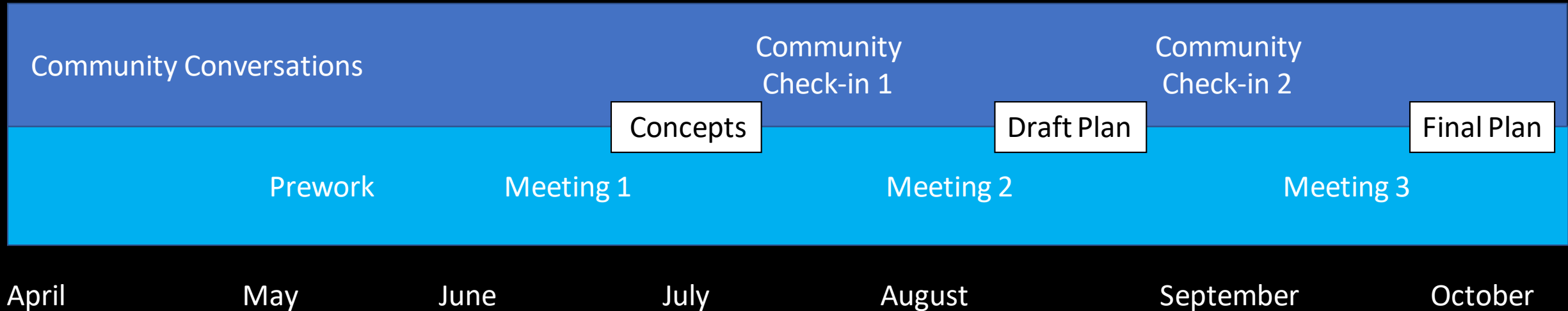
# Strategic Planning Committee



- Prework
  - Review CEI report
  - Review agenda
- Meeting 1 (June 2019)
  - Present findings
  - Concepts for Mission, Vision, etc.
  - Concepts for Core Services
  - Concepts for Priorities

# Strategic Planning Committee

- Meeting 2 (August 2019)
  - Review Community Check-in feedback
  - Draft Mission, Vision, etc.
  - Draft Core Services
  - Draft & rank Priorities
- Meeting 3 (October 2019)
  - Review Community Check-in feedback
  - Finalize Strategic Plan
  - Discuss future

# Strategic Planning 2019



-  Community Engagement Initiative
-  Strategic Planning Committee