

Elma Timberland Library

2013 Action Plan

Services, Programs & Outreach:

- Offer and expand interactive programming for all ages that reflect the needs and interests of the local community such as our Conversation Cafes and Writers Group where participants are active and co-creators of library programs.
- Go to local day-care facilities, early learning centers, grade schools, middle-schools, and high schools to bring a little piece of the library to these students and tell them about what the library has to offer.
- Encourage creativity and community involvement by offering all ages contests.

Partnerships:

- Collaborate with community stake holders such as the Elma Chamber of Commerce, school district, Elma City Council, and Friends of the Elma Timberland library to build stronger communities by offering opportunities for personal growth, education and career development, and entertainment for all ages in our community.

Accomplishments: January – June 2013:

Services, Programs & Outreach:

- Active PageTurners book discussion group.
- Dig Into Reading activities.
- Staff visited local day-cares and schools, presenting to classes and assemblies, including Satsop.
- Started “Freebie Friday” to get the kids into the library and let them take something fun and literary home with them.
- Haiku contest.
- Rainy Day Reads Teen contest.
- Minecraft contest.

Partnerships:

- Active Friends of the Library group provides significant support for programs. Start asking Chamber of Commerce members to host workshops that are relevant to the Elma community (i.e., Summit Pacific Medical Center CFO is interested in hosting workshop on Affordable Care Act, open enrollment).



Accomplishments: July – December 2013:

Services, Programs & Outreach

- Provided interactive and popular programs such as Fancy Nancy and Ninjago parties.
- Collaborated with staff of local schools, including the District Superintendent to educate teachers and students about Timberland Regional Library resources.
- Developed successful contests such as Teen Rainy Day Reads, Haiku Contest, and Minecraft Contest.
- Delivered a presentation to the Elma Chamber of Commerce about Timberland Regional Library's small business/entrepreneur resources.
- Created a fact sheet to inform the community about the Elma Timberland Library.
- Increased circulation statistics for the first time since 2008.

Partnerships

- Partnered with Summit Pacific Medical Center and Sea Mar Community Health Centers to provide informational and relevant seminars to the public.
- Liaised with the Elma High School librarian to reach teachers and students.
- Dialogued with several local teachers and school administrators to provide space for student clubs and activities.
- Joined the Elma Chamber of Commerce as an active and supportive member.

