

# North Mason Timberland Library

## 2013 Action Plan

### Services, Programs & Outreach:

- Promote Timberland's downloadable collection and assist patrons with accessing online books, audio books, music and films.
- Provide a welcoming place for job seekers and help them use library resources to connect with employers and prepare resumes.
- Continue to offer programs that educate parents and engage children in early literacy.
- Expand the library's resources and programs into the community for children who have little or no access to the library building.
- Continue to offer informative and engaging adult programs with a wide appeal to our community.
- Create a larger presence on social media, particularly with North Mason's Facebook page, as a way of connecting with patrons in the community.

### Partnerships:

- Continue to partner with other community organizations and leaders to provide resources to our patrons.

### Accomplishments: January - June 2013:

#### Services, Programs & Outreach:

- Presented eReader class for adults in January 2013.
- Posted links on our NM Facebook page to the different downloadable and online services, linking patrons to our services 24/7.
- Received staff training on Job and Career Accelerator to be able to inform and assist patrons with this resource.
- Continued offering Books for Babies, funded by our North Mason Friends, which gives one free board book to parents bringing their baby (up to 12 months old) to the library.



- Presented, as of June, 11 Storytime sessions, with 204 attending; each Storytime incorporated at least one early literacy skill and tip.
- Promoted Oh Baby! our early literacy brochure, placing it in the WIC office and the local medical clinic, and using it in our outreach visits.
- Visited Head Start classes 4 times.
- Instituted regular monthly visits to 2 other preschools.
- Participated in Grapeview school's Book Fair, promoting Family Read Aloud (10 families and 2 classes signed up).
- Visited elementary and middle schools to inform students and teachers about Timberland's Summer Reading Program.
- Presented Maya Cultural Celebration! an evening of music and dancing, which was attended by 110 people who learned about the heritage of the local Guatamalan community.
- Presented film critic Robert Horton, who discussed the Western film genre
- Continued with meetings of the PageTurners, a group of around 15-20 adults who get together to discuss books.
- Updated our Facebook page frequently with fun pictures of staff and programs; posted staff picks; asked patrons to respond to posted questions.
- Increased "Likes" from 81 to 245 (from May 2012 to June 2013)

### **Partnerships:**

- Partnered with the local WIC office to distribute the Oh Baby! Early Literacy brochure at both WIC and Harrison Hospital clinic waiting rooms.
- Partnered with North Mason Coalition of Community and Churches to distribute food collected during Family Read Aloud.
- Partnered with South Sound Reading Foundation, which offered free books at our Family Read Aloud kickoff event in March.
- Partnered with Gabi's Olympic Cards and Comic of Tumwater to provide a free comic book on May 4<sup>th</sup> to children and teens as a way of promoting literacy and reading.
- Partnered with members of the Mayan Voices Northwest organization to present the Maya Cultural Celebration at the library in advance of the National May Conference, being held in Belfair in June 2013.



- Partnered with staff at the Olympic College Educational Opportunity Center to present a three-part series aimed at adults returning to school.

## **Accomplishments: July – December 2013:**

### **Services, Programs & Outreach**

- Provided an introduction to the library to the Olympic College ESOL class.
- Presented a talk to a local book group on tips and resources in TRL.
- Presented three TRT programs: the film “Coming to Light”, the Bushwick Book Club presentation; and the staff-led book discussion.
- Presented three NaNoWrimo programs for writers.
- Presented a holiday program, the Harbor Carolers.

Timberland Regional  
LIBRARY

