Olympia Timberland Library
2013 Action Plan

Services, Programs & Outreach:

- Continue to offer quality programs throughout the year on topics of local (and global) interest.
  - Cultural and arts programs for patrons of all ages
  - Local and touring authors of wide variety
  - Programs that focus on local and not-so-local history
  - Science themed programs for all adults and youth
  - Use of library computers, technologies and resources including our ongoing “Wikipedia Loves Libraries” series.
  - Business resource classes taught by us as well as by the Thurston County Economic Development Council.
- Offer classes on library downloadable materials
- Continue to offer a wide and wonderful variety of youth programs: performances, storytimes, book discussion groups, craft programs, contests, etc.
- Continue youth outreach programs in low income housing areas on the west side of Olympia.
- Continue to create and maintain ever-changing and innovative displays with a wide variety of themes.
- Improve and expand our Pacific Northwest and Native American reference collections.

Partnerships:

- Continue to partner with local schools, organizations, businesses to increase library visibility and to foster and expand the library’s presence in the Olympia community and to support our local economy.
- Begin outreach to new Olympia businesses to offer institutional library cards.

Accomplishments: January – June 2013:

Services, Programs and Outreach:

- Capital Recovery Center – We are currently working with this organization to provide a presentation on library resources of interest to their clients.
- Olympia Genealogical Society – Sara Peté presented on the “Treasures of the Olympia Timberland Library Genealogy Collection”
• School Visits – Youth Services visited 12 schools in June to talk about the Summer Reading Program and present book talks.

• Dragon Boat Festival – Sara Peté and Holly Paxson from Lacey had a table at this popular event to tell event goers about library resources.

• 30 Books in 30 Minutes – Sara Peté participated in this presentation to a group of over 50 current and retired teachers, Delta Kappa Gamma in April.

• Childcare Action Council – Youth Services hosted the Raising a Reader families with a library tour, Storytime, and craft.

• South Sound Reading Foundation – Emily Vineberg trained volunteers about how to do a Storytime.

• We continue to create engaging displays. So far this year we have done the following book displays: Blind Date with a Book, Sexual Assault Awareness Month (a partnership with SafePlace), Chinua Achebe (he passed away this year and his niece is actually an Olympia resident), books with covers of authors learning on their elbows, It Happened At Olympia (books by authors who have spoken at our library), Northwest Authors, and a Pride Display. Circulation has created beautiful decorations to celebrate Washington State Parks and the Love Your Library campaign. Youth Services displays included books about the happy and sad sides of love, bedtime stories, and the different kinds of geeks.

• Adult Services is working on a Northwest Native Authors and Artists collection resources brochure.

• Youth and Adult Services continue to be up on their weeding and have shifted the collection, creating red tape zones to help Pages have a place to set their books.

Partnerships:
• Olympia Arts Walk / Procession of the Species – This was the first year the library was a stop for Arts Walk, a celebration of arts which involves over 100 businesses displaying art and creating hands on experiences for the community. We presented a very popular 4-part series of animal lectures on spiders, whales, crows, and wolves. In addition, we displayed art by Lincoln Elementary students and had live performances by students from local schools. There were also hands-on craft activities for children.

• Capital Lakefair – The library was approached by the Director of Capital Lakefair to partner for a Storytime featuring this year’s Lakefair Royal Court. We are looking forward to planning another Princess Storytime with Lakefair in the fall.

• Thurston County Public Health & Social Services – Sara Peté attended “Be The One Mentoring” series where she shared all of library resources available to mentors.
• Olympia Comics Festival – We participated in the festival by holding the first annual “Olympia Reads Comic Together” program with Danger Room Comics.

• Summer Reading Program Kick-Off Partners – The following organizations had activity booths at our Summer Reading Kick-Off Block Party: Hands On Children’s Museum, South Sound Reading Foundation, Olympia Family Theater, Thurston County Early Childhood Coalition, and Thurston County Health.

• Capital High School – Youth Services participated once again in the Data and Dessert program for incoming 9th graders. Students take part in a scavenger hunt to learn about library resources and are rewarded with a free dessert.

Accomplishments: July – December 2013:

Services, Programs & Outreach
• Presented 70 Youth Services programs including scavenger hunts, performers, book clubs, and story times reaching 3,902 people.

• Presented 57 Adult Services programs including live music and author events reaching a total of 1,496 people.

• Attended Health & Wellness Fair at nearby Health Care Authority workplace and signed up 35 new library members for cards.

• Attended Latino Youth Summit, speaking to 220 youth who visited the TRL table.

• Presented Treasures of the Olympia Timberland Library Genealogy Collection to the Mason County Genealogical Society reaching 12 members.

• Provided Youth Services outreach on 6 occasions to local schools, preschools, and the Hands On Children’s Museum, helping with TRL’s table at the Sand in the City and Free Friday Night event, reaching 853 people.

• Presented a zine workshop and presentation on library resources to clients at Capitol Recovery Center.

• Spoke at 3 Olympia City Council meetings to give updates on library services and programs.

• Taught technology skills to 57 patrons during one-on-one training sessions.

• Offered 11 Teen Tech Night Friday evening sessions pairing teen volunteers to help 56 patrons work on technology skills.
• Delighted our patrons with our Library Card Sign-up and Halloween displays at the Circulation desk, in addition to our ever-changing book displays in Adult Services and Youth Services.

• Exceeded our goal of signing up 10% more library card users over 2012 during Library Card Sign-Up campaign.

• Shifted Juvenile non-fiction, biography, fiction, zine, and graphic novel collections to provide better access for patrons.

• Served on Citizen Advisory Committee to discuss redevelopment in Olympia’s downtown.

**Partnerships**

• Participated in the Hispanic Round Table helping to plan the Latino Youth Summit.

• Attended 4 Thurston County Chamber events including lunch meetings and after-hours events.

• Participated in monthly Thurston County Housing Taskforce meetings.

• Worked with Ballet Northwest and the Evergreen State College to present Youth Services programs.

• Partnered with Olympia High School to bring poet laureate Kathleen Flenniken to the library for a workshop.

• Worked with staff of the Tumwater and Lacey libraries to present LibrAnimeCon.