Packwood Timberland Library
2013 Action Plan

Services, Programs & Outreach:
• Maintain and evaluate current services provided to our patrons.
• Ensure that services, programs, and outreach are relevant to our community needs.
• Promote Timberland’s downloadable collection and assist patrons with accessing online books, audio books, music and films.
• Continue to support the AmeriCorps homework help project.
• Continue to provide individualized instruction in eBooks and computers.

Partnerships:
• Maintain current partnerships with our community partners.
• Explore potential partnerships that benefit our patrons and library.

Accomplishments: January – June 2013:

Services, Programs & Outreach:
• Packwood has been routinely weeding in order to keep the collection relevant to our community needs.
• We try to informally survey our patrons in regards to community relevant programming. From that informal survey we try to provide programs that fit the needs or wants of the community. An example of this is our upcoming Summer Concert in the Park. This program has been well attended in the past and continues to be something the community desires.
• We have identified one area in our services where we are not where we would like to be as far as service level. Our limited hours restrict access to school age students, since we close at 3:00 pm three of our open days. The students do not get back from the school until around 3:15, or later depending on where their home is located in the community. If they play sports, then they only have Saturday, if no sporting event is scheduled, to access the library. Athletes do not get to Packwood until after 7:00 pm from practice.
• Packwood informally surveys community members about what they would like to see at the library. A result of this was our Needlework Group that ran all last fall and this winter. Community members wanted an opportunity to get together and work on projects, and receive instruction on various needlework projects.

• Staff actively promoted the downloadable collection both in the building and outside the building. A testament to our promotion is that patrons with eReaders tell new eReader owners to come see the staff at the library and they will help with all your questions. In fact one of the good “print book” readers rarely gets print books anymore; she has been using her eReader and has not been coming into the building as often.

• Packwood routinely does individualized instruction on the computer. The eReaders have increased in usage and we are having more and more one-on-ones with patrons.

Partnerships:
• Currently we have an active partnership with the White Pass County Historical Society and have done several community programs and projects with them. This year we did the genealogy program and we partnered with them is helping to provide programming and support during the annual Mountain Festival held on the first weekend of May. We also do work with the local AmeriCorps team to provide opportunities in youth programming. When we had our Books N Blankets program, part of the Family Read Aloud, AmeriCorps included it in their open gym that night and brought all the children to the program.

• We have informal partnerships with various businesses in town. During the Community Scavenger Hunt they provide a prominent place for clues. Some businesses even hand out small snacks or other small things to participants. Packwood has yet to find other community partners with programs that benefit our patrons and library. We do have feelers out looking for opportunities for new partnerships and will develop them as we encounter them. One potential is the Annual Community Picnic, this is a free picnic hosted by various businesses and organizations. This would be a great opportunity to spotlight the library and its services.

Accomplishments: July – December 2013:

Services, Programs & Outreach
• Offered both Story Time on Demand and regularly scheduled Preschool Story Times after informally surveying patrons with preschool aged children.

• Offered an increased number of one-on-one trainings on e-readers and computer skills.
Partnerships

- Coordinated community programs and projects with White Pass Country Historical Society as well as AmeriCorps, where they provided space and expertise during their Homework Help and game nights.

- Partnered with various businesses for a community wide scavenger hunt held during Summer Reading Program.

- Attended East Lewis County Community Coalition (ELC3) meetings, alternating with Mountain View & Salkum, and represented Timberland at the first bi-annual Health & Resource Fair hosted by ELC3.

- Outreached to the Lewis County Head Start Program with story times.