

Shelton Timberland Library

2013 Action Plan

Services, Programs & Outreach:

- Grow our provision of one-on-one computer and e-reader tutorials for patrons needing more individualized, intense technological assistance.
- Continue to promote e-readers and the library's downloadable collection as well as A-V and teen and children's downloadable materials.
- Marketing the collection through displays.

Continue to promote and attract teens to library programs, services, and resources. Offer some life/practical skill classes for teens.

- In Youth Services, continue combined family Storytimes and emphasis on family programming and continue the success of our 4-6th grade programming area. Try to offer additional evening and Saturday programming for working parents.

Partnerships:

- Continue the work with the newly formed Mason County Early Learning Coalition (MCELC).
- Continue to participate in the Shelton Mason County Chamber of Commerce. Begin lunch time "Business Book Group" in January. Participate in Chamber events and offer a library informational/host gathering and talk about what the library has to offer businesses in the community.
- Continue to partner with the United Way of Mason County offering Financial Fitness classes at the library. Offer a library piece during appropriate classes to let participants know how the library can help improve their financial situations as well.
- Began planning in conjunction with the Asset Building Coalition with the intent to offer an 8-week Financial Fitness series this fall.
- Continue to partner with Saints Pantry Food Bank throughout the year to collect food and other items for homeless members of our community. Distribute through Saints Pantry.
- With the Friends of the Shelton Library, continue the success of the "Buckets of Books" program. Raise awareness for the library by partnering to leave donated



books in waiting areas throughout the community. Use volunteers to distribute the buckets/books.

- Continue the community awareness campaign of volunteering at the library. Use outreach events as opportunities to recruit volunteers.

Accomplishments January – June 2013:

- Held 62 one-on-one sessions, regular classes to teach devices, and a hands-on “Petting Zoo” held over 10 months.
- Heavily promoted our classes on Facebook.
- Hosted the Overdrive truck in May with 76 people attending.
- Researched marketing trends in retail.
- Boosted program offerings on Saturdays.
- Business Book Group continues.
- Scheduled a scavenger hunt during Summer Reading Program encouraging families to visit local businesses.
- At our St. David’s homeless outreach program, we have done 6 visits, reinstated 49 lapsed patron accounts, and signed up 11 new patrons.
- Several times this year, we hosted the Saints Pantry Food barrel for patrons to drop off food items that we donate to Saints Pantry.
- Buckets of Books program continues and is growing.
- Ongoing. Using Facebook to target new volunteers.
- The MCELC is now a fully functional organization with a board, bylaws, etc. Kristi Selby has been voted in as the Secretary/Treasurer and begins her tenure this fall.

Accomplishments July – December 2013:

Services, Programs & Outreach

- Twenty-six on-on-one e-reader and OverDrive classes held.
- Offered 4 “Petting Zoos” with 32 participants.



- Reconfigured Classics, NF, New Books and Graphic Novels areas to promote their use and created a Zine Collection.
- Boosted the program offerings on Saturdays and held three youth services programs on Saturdays with 82 attendees.
- Programmed for local authors around NaNoWriMo—2 “write-ins” with 10 participants.
- Worked with the Friends to put together and publish the “Mason County Writes” anthology and held a highly attended and successful launch party and public reading to announce the publication; 100 people attended the launch party.
- Offered programs celebrating local authors included renowned photographer Alvis Ulberts who now resides in Mason County.

Partnerships

- Staff member served as Secretary/Treasurer of Mason County Early Learning Coalition.
- Hosted a Money Matters series, in conjunction with the Asset Building Coalition Matters series.
- Marketed volunteerism at the library with a weekly Facebook posting, created by Adopt-a-Shelf facilitators.

